ORIGINAL ARTICLE

Validation of the Internet and Social Networking Experiences Questionnaire in Spanish adolescents

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Abstract  The aim of this paper is to validate the Internet Related Experiences Questionnaire (IREQ) with a sample of 525 participants from Compulsory Secondary Education, considering the possible addiction to the internet from both interpersonal and intrapersonal dimensions. Besides, associations between CERI scores and several variables such as sex, age as well as self-esteem were analyzed. Results show a good fit of the questionnaire through a Confirmatory Factor Analysis (CFA), where the interpersonal factor explains a higher percentage of the variance at the expense of the intrapersonal factor. Statistically significant differences between IREQ scores and age and a linear positive association between self-esteem and possible interpersonal addiction to the internet were found. The possibility of these results to be affected by the social use of the Internet and the generalization in young people’s lives is discussed. Moreover, the need of designing and implementing prevention programs for a healthy use of the internet is discussed.

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PALABRAS CLAVE
Adicción a Internet; Relaciones interpersonales; Redes sociales; Autoestima; Estudio instrumental
The last few years have seen a dramatic increase in the degree to which Information and Communication Technology (ICT) use, and especially the use of the Internet, has become a normal, everyday part of human activity. People now use the Internet to carry out activities which until recently were only been done outside the virtual world, such as shopping, playing, establishing and developing personal relationships, etc. One thing all these activities have in common is that they provide the person involved a feeling of immediate gratification (Marlatt & Gordon, 1985). In recent studies, this sense of gratification, together with the speed of the stimulatory effects typically generated by the Internet and ICT use, has aroused researchers’ interest in potential medium and long term effects, and, in particular, the possible dangers of addiction (Echeburúa & Corral, 2010). Over the last few decades research into addiction has widened its scope to cover non-substance addiction, also known as behavioral addiction. In this respect, the Internet is one of the areas of greatest interest (Alonso-Fernández, 1996; Echeburúa, 1999; Holden, 2001; Lemon, 2002; Sim, Gentile, Bricolo, Serpelloni, & Gulamoyddeen, 2012).

One ever-present consideration during these years of research has been what exactly constitutes normal and/or excessive Internet use (Sánchez-Carbonell, Beranuy, Castellana, Chamarro, & Oberst, 2008; Widyanto & Griffiths, 2006). An individual’s personal idiosyncrasies can affect the extent to which his/her use of the Internet may be considered normal or abusive (Muñoz-Rivas, Navarro & Ortega, 2003). The different studies that have been carried out in this area show that Internet use can affect different areas of a person’s life (Brenner, 1997; De Gracia, Vigo, Fernández Pérez, & Marco, 2002; Estévez, Bayón, Pascual, & García, 2001; Kim & Davis, 2009; Meerkerk, Van den Eijnden, Franken, & Garretsen, 2010; Morahan-Martin & Schumacher, 2000; Shapiro, 2003). Just like addiction to psychoactive substances (Moral-Jiménez, Ovejero-Bernal, Castro, Rodriguez-Diaz, & Sirvent-Ruiz, 2011; Oliva, Parra, & Sánchez-Queijá, 2008), the excessive or addictive use of the Internet may generate addiction and loss of freedom, restrict the scope of a person’s interests and eventually lead to a loss of control (Echeburúa & Corral, 2010).

A wide range of studies have been carried out into the danger of the Internet addiction. Some researchers link the excessive use of the Internet to other potentially addictive forms of conduct such as sex, gambling and spending (Viñas-Poch et al., 2002; Young, 1998), while others associate the Internet addiction with personality variables such as depression, anxiety and self-esteem (Jackson, Von Eye, Fitzgerald, Zhao, & Witt, 2010; Kim & Davis, 2009). In fact self-esteem was found to be the factor most associated with addiction (Stieger & Burger, 2010). These studies have mainly been carried out on adolescent target groups. It has been found that, although young addicts may establish a higher number of contacts thanks to the ease of meeting people via Internet, they perceive the Internet use as having greater negative effects both on themselves and on their immediate social environment (Estallo, 2001; Kim & Davis, 2009). Some studies have found differences between men and women, suggesting that men tend towards an abusive use of the Internet more than women (McKenna & Bargh, 2000; McKenna, Green, & Gleason, 2002; Muñoz-Rivas et al., 2003; Schumacher & Morahan-Martin, 2001), but in others no significant differences between the sexes have been noted (Kim & Davis, 2009; Viñas-Poch, 2009). With regard to age, younger users seem to have a greater possibility of becoming addicted to the Internet than adults (Armstrong, Phillips, & Saling, 2000), although other studies carried out among adult university students suggest that such differences are not significant (Muñoz-Rivas et al., 2003; Ruiz-Olivares, Lucena, Pino, & Herruzo, 2010).

Some of the most interesting of these research projects are those which describe the Internet addiction by comparing its possible symptoms with those experienced by gambling addicts (Beard & Wolf, 2001; Labrador & Villadangos, 2010; Shapira et al., 2003; Tsai & Lin, 2003). Symptoms or diagnostic criteria established in this way include the urge to connect to the Internet when offline, instances in which forms of entertainment, social relationships or physical activity are restricted to being online, changeability in a person’s mood, perhaps due to being online for many hours, and incapacity to disconnect, with the attendant increase in the user’s own social isolation and destruction of their own closest relationships (Beard & Wolf, 2001; Muñoz-Rivas, Fernández, & Gámez-Quadix, 2010; Ortiz-Tallo, Cancino, & Cobos, 2011; Tsai & Lin, 2003).

Today, among younger people, the Internet is a vehicle for social networking and mean for developing relationships which are being established in such networks. According to the European study EU Kids Online, in Spain more than 97% of young people have a profile on a social network (Garmendia, Garitaonandia, Martínez, & Casado, 2011). The fascination exerted by social networks resides in the fact that a person can contact others and stay in touch for hours on end. But to do so they have to stay online for long periods of time, and what may have begun as a need for social contact might then develop into a possible addiction to that online activity (Beard & Wolf, 2001; Tsai & Lin, 2003). Some of the studies published most recently about social
networking show that the number of online contacts correlates to a greater subjective feeling of wellbeing among younger Internet users (Kim & Lee, 2011). This may increase the probabilities of eventual addiction to the Internet (Echeburúa & Corral, 2010).

A conceptual analysis of what exactly is meant by the Internet use, abuse or addiction is, as we have seen, a complex undertaking. Evaluation of the same is therefore inevitably difficult. To date, a number of questionnaires have been developed: the Internet Addiction Test -IAT- (Young, 1998), a test based on DSM-IV-TR criteria (American Psychiatric Association, 2000), evaluates how much the Internet use interferes with daily activity, social life, productivity, sleep and feelings; the Online Cognition Scale (OCS) by Davis, Flett, & Besser, (2002), evaluates online wellbeing, impulsiveness, depression and the extent to which being online distracts a person from real life. The OCS was the questionnaire used by Caplan (2003) to develop another very widely employed instrument: the Generalized Problematic Internet Use Scale. One of the most commonly used questionnaires in Spain is the PRI (Cuestionario de Problemas Relacionado con Internet - Internet-Related Problems Questionnaire) (De Gracia et al., 2002), which is based on problem gambling criteria included in the DSM-IV-TR. This was in turn used as the basis for Beranuy, Chamarro, Graner, and Carbonell-Sanchez’s CERI (Cuestionario de Experiencias Relacionadas con Internet - Internet-Related Experiences Questionnaire, 2009), a test validated with university students which evaluates two dimensions: an intrapersonal aspect, taking into account factors such as rising tolerance, negative effects, the decrease in activities, loss of control, avoidance of other activities and the urge to be online; and another, interpersonal, dimension covering interpersonal relationships conducted via Internet (Beranuy et al., 2009). One of the most interesting points about this questionnaire is the incorporation of interpersonal relationship factors reflecting the growing importance of the new ways of socializing open to young people thanks to the Internet. These factors include the need to establish online friendships and the ease with which online relationships can be conducted.

Taking into account the above considerations, our objectives in this study are as follows: a) to validate the CERI (the Internet-related experiences questionnaire) with a sample group of secondary school students in the province of Cordoba (Spain); b) to relate the scores obtained in the CERI to variables such as sex and age; and finally, c) to establish the link between potential Internet addiction and self-esteem.

**Method**

This instrumental study was carried out using a prospective, single group, *ex post facto*, transversal design (Montero & León, 2007). The target population comprised adolescents between the ages of 12 and 18 in the city and province of Cordoba. In 2009 this population was 65,470, according to figures from the Instituto Nacional de Estadística (National Institute of Statistics). To predetermine the size of the sample group, the following simulation was carried out using the *EpiInfo 2000* statistics package. This showed that for an expected frequency of 1% and a margin of error of .05, information should be collected from at least 400 people.

**Participants**

The study involved 525 students (50.30% girls and 49.70% boys) between the ages of 12 and 18 (M = 14.13; SD = 1.41), from 6 secondary schools in the city and province of Cordoba (Spain) randomly selected.

**Instruments**

In our study we used the CERI (Cuestionario de Experiencias Relacionadas con Internet - Internet-Related Experiences Questionnaire) developed by Beranuy et al. (2009) (α = .77), which comprises 10 Likert type items with four answer options (1 to 4) reflecting a degree of frequency between never and quite a lot. The questionnaire covers two factors (see Table 1). One reflects *Intrapersonal Conflicts* (α = .74) and includes items such as “When you are not connected to the Internet do you feel nervous or worried”, “Do you get angry or irritated when someone distracts you while you are connected” and “How often do you stop doing the things you were doing to be able to spend more time on the Internet”. The other addresses *Interpersonal Conflicts* (α = .75) and includes items like “Do you find it easier or more comfortable to relate to people via Internet than face-to-face” and “How often do you make new friends online?”. The score could be calculated by adding together the answers to all the items, to a maximum of 40 points, but the authors suggest no value or cut-off point for establishing criteria regarding the Internet abuse (Beranuy et al., 2009).

In this study we also used the Spanish version of Rosenberg’s Self Esteem Scale (RSSE) (Martín-Albo, Núñez, Navarro, & Grijalvo, 2007; Rosenberg, 1965), comprising 10 Likert-type (α = .84) items with four answer options ranging from 1 (strongly disagree) to 4 (strongly agree). To minimize the acquiescence effect, five of the items were worded positively and five negatively. This way, the total score obtained in the scale is between 10 and 40, where 10 is the lowest level of self-esteem and 40 the highest.

**Procedure**

Information was gathered during the 2009/2010 school year. Teachers were notified beforehand and set aside a tutorial session for the students to fill in the questionnaire. The anonymous, confidential, voluntary nature of the questionnaire was stressed to participants. Before data was gathered, the corresponding authorizations were obtained both from the school headmasters and from the families of the students involved.

**Analysis**

Data was analyzed using SPSS statistical software, version 18.0, in Spanish. First the validity of the CERI questionnaire was checked by exploratory and confirmatory factor analysis, using the AMOS 18 statistics package to implement the Maximum Verisimilitude Method. Variance was analyzed by comparing variables such as sex and age. Finally a
student’s t-test was carried out between sexes and the score obtained on the Rosenberg scale, and a linear regression between self-esteem and the factors on the Addiction Scale and age.

Results

With regard to this study’s first objective, that of validating the CERI instrument (Carretero-Dios & Pérez, 2007), exploratory and confirmatory analyses with the KMO test and Barlett’s test produced satisfactory results. We also revised the residual matrix to verify that the percentage did not exceed 10%. The KMO coefficient of .87 shows that the matrix was of optimum suitability.

Having checked suitability, we then identified the underlying structure of the CERI questionnaire with an exploratory factor analysis using the Principal Component Analysis Method. We used varimax orthogonal rotation intended to separate the maximum possible factors resulting from the test (Carretero-Dios & Pérez, 2005).

The results obtained in this factor solution showed two differentiated dimensions or factors (like the solution obtained by the authors of the method): intrapersonal and interpersonal (Beranuy et al., 2009). However, the item distribution and variance percentage we obtained differed from the original questionnaire (see Table 2). From this factor, or scale dimension, solution it can be assumed that the two factors were equalized, each having 5 items. The first factor explains 25.08% of the variance and the second

![Table 1 Originals factors and items of Internet-Related Experiences Questionnaire](image)

<table>
<thead>
<tr>
<th>Items</th>
<th>M</th>
<th>SD</th>
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<td>Item 1</td>
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<td>Item 4</td>
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<td>−.31</td>
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<td>.44</td>
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<td>Item 8</td>
<td>1.90</td>
<td>.89</td>
<td>.73</td>
<td>−.20</td>
<td>.78</td>
<td>.63</td>
<td>.62</td>
<td>.74</td>
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<td>Item 9</td>
<td>1.71</td>
<td>.95</td>
<td>1.07</td>
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<td>Item 10</td>
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<td><strong>Factor 2</strong></td>
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<td>Item 2</td>
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<td>1.09</td>
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<td>.38</td>
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<td>Item 5</td>
<td>3.07</td>
<td>.95</td>
<td>−.72</td>
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<td>.21</td>
<td>−.99</td>
<td>.71</td>
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SD, standard deviation.
explains 20.25% of the variance. The whole scale therefore accounts for 45.33% of the variance.

Confirmatory factor analysis of the items corroborated the model obtained in the exploratory analysis. The correlation matrix was analyzed using maximum likelihood estimation. The goodness of fit of the proposed model was evaluated using different indicators. More specifically, we used $\chi^2$ divided by degrees of freedom (Hu & Bentler, 1999; Jöreskog & Sörbom, 1993), RMR (root mean square residual) and RMSEA (root mean square error of approximation) (Byrne, 2010). Other relative fit indicators used were the GFI (goodness of fit index) and the CFI (comparative fit index), NFI and TLI (Hair, Anderson, Tatham, & Black, 1995). Another parsimony index employed was the ECVI, in which the lowest values possible are those which fit the best (Hu & Bentler, 1999). Empirically corroborated goodness of fit indices for the model are shown in Table 3.

The reliability of the different factors and the scale for the sample used was established by calculating Cronbach’s coefficient alpha. The total value obtained was $\alpha = .79$, with $\alpha = .72$ for the Intrapersonal Factor and $\alpha = .64$ for the Interpersonal Factor. These reliability values are acceptable considering that it is the interpersonal factor which explains the most variance (30%) as opposed to the intrapersonal factor (27%).

Analysis of the items which constitute each factor in the questionnaire shows (Table 4) taking into account answer percentages with the options reflecting the highest frequency (sometimes and quite a lot) are higher in the interpersonal dimension, ranging between 20% and 40% for the “quite a lot” option in items like “Do you find it easier or more comfortable to relate to people via Internet than face-to-face” and “How often do you make new friends online?”.

With regard to the second objective, which was to link the different scores obtained in the CERI with psychosocial variables such as sex and age, the student-t analysis found no significant sex-related differences in the total CERI scale score (see Table 5).

For the age variable, however, the analysis of variance (ANOVA) showed that there seem to exist significant
differences, with students in the second year of secondary education obtaining higher mean scores – above all in the interpersonal dimension and in the total scale score (see Table 6).

With regard to our third objective, that of establishing the relationship between the self-esteem variable and different CERI scale scores, the total mean score on the scale was \( M = 19.40 \) (SD = 2.54). Significant differences were found between boys and girls, with girls obtaining a higher score than boys: \( M = 18.98 \) (SD = 2.41) and girls \( M = 19.81 \) (SD = 2.35), \( t_{4,525} = −2.44; p < .05 \), Intrapersonal dimension \( t_{4,525} = −2.70; p < .01 \), Interpersonal dimension \( t_{4,525} = 4.31; p < .01 \), and Total dimension \( t_{525} = 2.15; p < .05 \).

The linear regression was established to explore the relationship between the factors in the CERI questionnaire: the intrapersonal and interpersonal dimensions and the age, with the self-esteem scale total. The best model for the self-esteem prediction \( (F_{14, 525} = 9.93, p < .01) \) was found, obtaining an adjusted \( R^2 \) value of .10 and including the variables Age \( (t_{4,525} = −2.44; p < .05) \), Intrapersonal dimension \( (t_{4,525} = −2.70; p < .01) \), Interpersonal dimension \( (t_{4,525} = 4.31; p < .01) \), and Total dimension \( (t_{525} = 2.15; p < .05) \).

Self-Esteem = 44.78 - .667 Age - 1.955 Intrapersonal Dimension + 1.878 Interpersonal Dimension.

### Discussion

In view of the primary objective of this study, which was to validate the Internet addiction instrument with a sample group of adolescent secondary school students from the province of Cordoba (Spain), the CERI questionnaire can be said to possess satisfactory levels of reliability and validity...
for both exploratory and confirmatory analysis (Hair et al., 1999; Hu & Bentler, 1999; Jöreskog & Sörbom 1993). It would appear that one of the differences with this sample group of adolescents with regard to the original questionnaire is the organization of the items into the two dimensions being evaluated. The questionnaire therefore retained the two-factor solution with 5 items per factor. The intrapersonal factor included variables related to: avoiding problems by connecting to the Internet; anger or irritation when interrupted or disturbed while online; neglect of other activities in order to connect; unease when not online; lower academic performance. These variables appear essentially to correlate with the criteria established by some authors for diagnosing pathological gambling and substance abuse (Beard & Wolf, 2001; Tsai & Lin, 2003; Young, 2004). The interpersonal factor included variables to do with the non-perception of the passage of time; the belief that life is meaningless without the Internet; the ease of meeting people and establishing friendships via Internet; and looking forward to connecting with increasing excitement. These are the variables which obtained the highest percentages in the scoring (see Table 4) and a higher percentage of explained variance (30%).

These results seem to improve the questionnaire’s validity with regard to its earlier results (Beranuy et al., 2009), giving greater weight to the interpersonal dimension than to the intrapersonal dimension. As we mentioned in the introduction, the change may be due to new customs and forms of behavior which have become habitual among adolescents: Internet use among young people is now very much related to social networking (Kim & Lee, 2011). It is possible that a positive outlook and high self-esteem may be related to greater presence in social networks (Reig & Fretes, 2011). It is possible that a positive outlook and high self-esteem may be related to greater presence in social networks (Reig & Fretes, 2011). However, the interpersonal dimension shows a positive relationship.

With respect to the second objective — that of correlating different CERI scores in the light of the sex and age variables — no differences were found between boys and girls regarding excessive Internet use. This confirmed the research carried out by Beranuy et al. (2009), Kim & Davis (2009) and Viñas-Poch (2009). Over the last few years differences in Internet use between boys and girls seem to have grown smaller. This might be interpreted in the sense that both sexes now have the same possibilities of succumbing to the abusive or addictive use of the Internet. For the age variable, significant differences were found between students in the first and second cycles of secondary education, above all in the interpersonal dimension and in the total CERI score. These results coincide with those obtained in other studies (Armstrong et al., 2000; Beranuy et al., 2009), which describe how younger users are more likely to develop a possible addiction to the Internet than older users; we believe that it may also be attributable to the use of the Internet as a vehicle for establishing and cultivating relationships via social networking (Kim & Lee, 2011).

With regard to the third objective in our study, that of establishing the relationship between the CERI questionnaire score and the self-esteem variable as evaluated using Rosenberg’s questionnaire (1965), our results showed that the variables are indeed interrelated. Our results do coincide with those obtained in other studies with respect to the intrapersonal dimension of addiction, where low self-esteem and a negative perception of oneself were a constant characteristic of users displaying problems associated with inappropriate or abusive Internet use (Jackson et al., 2010; Kim & Davis, 2009; Stieger & Burger, 2010). However, the interpersonal dimension shows a positive relationship.

Perhaps somewhat speculatively, we interpreted these results as an indication of the importance young people seem to attach to their presence in social networks (Reig & Fretes, 2011). It is possible that a positive outlook and high self-esteem may be related to greater presence in social networks, a more extensive use of the Internet connection and, consequently, a higher probability of addiction. However, more research is required to clarify the influence of this and other factors on possible addiction to the Internet.

This study was limited to a certain extent by factors originating in its very design, such as the collection of data in the classroom itself, the use of self-report questionnaires and the social desirability bias inherent to such
questionnaires - although this was presumably not very high since measures were taken to ensure the anonymity of those taking part (Ruiz-Oliva et al., 2010). Using questionnaires to measure personality variables also tends to result in the over-diagnosis of personality problems or disorders (Fernández Montalvo & Echeburúa, 2006).

Future research might include studies which address more variables of the psychosocial type and look at their possible relationship with the Internet abuse. In this regard, the cognitive distortion that has already been studied in the field of problem gambling (Labrador & Villadangos, 2010) is important but should be analyzed together with Internet’s potential for interrelating with others, a factor particularly discernible in the new social networks. We believe that more research needs to be done on how social networking can influence the lives of our young people (Rodríguez-Franco et al., 2012), and what type of risks may be posed by remaining online for such long periods of time. Once results have been obtained in this area it will then also be necessary to design and implement action models aimed at preventing those possible risks.

References